31. ACME SMOKED FISH

**Overview:** New York's Acme Smoked Fish is one of the largest processors of smoked fish and herring in the United States. The family-owned business, now in its fourth generation, is recognized for its New York-style kosher smoked salmon and lox, whitefish, chubs, herring and sablefish. **Worth watching because:** Acme Smoked Fish recently went through a rebranding of its products that will help it remain one of America's leading brands of smoked seafood. The company is worth watching because it has well respected, long-established brands in the smoke fish category.

32. LOVUNDLAKS

**Overview:** At present no single Norwegian farmer in the aquaculture industry is permitted to own more than 25 percent of the total quantity of fish that are in Norwegian fish farms. But the country is considering lifting this restriction, which doesn't please Hans Petter Meland of Lovundlaks, a medium sized salmon farmer. “I think it's a downright shame if this industry is to be owned by people that sit and twiddle their thumbs and gamble with money,” he said. **Worth watching because:** No matter what happens, Lovundlaks is a company to watch. Meland has received many inquiries from international finance institutions keen to acquire Lovundlaks. What happens with Lovundlaks could be a good indicator of what's to come for many mid-size Norwegian salmon farmers.